



# North Country Community Radio

*Our mission is to unify and enrich the North Country with information, cultural expression, entertainment, and involvement from the community.*

## **Benefits of Becoming a NCCR Sponsor**

- Your business is more socially responsible for supporting an organization that mission includes ***Unifying our Local Community***, which helps you stand out as a community leader.
- Your business is featured on our website Sponsor page, with outbound link of your choice.
- Your business is featured in our monthly newsletter as a community supporter.

As an underwriter for North Country Community Radio this places you, your business or organization in a unique position by clearly separating your name from the clutter inherent in commercial advertising. Just as you, our underwriter support community radio, our loyal listeners will support you. 88% of National Community Radio listeners say their opinion of a company is more positive when they discover the company supports Community Radio.

**We encourage you to become a underwriter for a year by giving you the option to enroll in automatic bill pay. As a thank you for becoming a sustaining underwriter we will place your logo on our website underwriters page.**

*\*\*All Announcements must be approved by the Director prior to broadcasting. Underwriting will not be accepted from businesses determined by the Board of Directors to be detrimental to the social responsibilities of the station. Underwriting will not be accepted from political candidates or religious organizations.*

**Nate Alberts**  
**Executive Director**

North Country Community Radio  
262 Cottage Street, Suite G868B  
Littleton, NH 03561

[info@nococommunityradio.org](mailto:info@nococommunityradio.org)  
603-259-3176



## NCCR UNDERWRITER OPPORTUNITIES

### **BASIC UNDERWRITING: \$100 per month / \$1200 per year**

- 3 business mentions per week
- 12 slots per month during local music shows
- Featured placement on our website underwriter page with outbound link of your choice
- Featured placement in our monthly eNewsletters with outbound link of your choice

### **DAILY EVENT ANNOUNCEMENT: \$100 per day**

- 5 on-air event announcements per day

### **WEEKLY EVENT ANNOUNCEMENT: \$300 per week**

- 3 on-air event announcements per day
- 21 on-air event announcements per week

### **UNDERWRITING ENHANCEMENTS:**

- 300 x 300 pixel Web Banner (rotation banner with outbound link of choice at bottom of all web pages) – \$100 per month
- Social Media Promo (posts and announcements via Facebook, Twitter, Instagram, and email blast) - \$250 per week

**YES! I'd like to become an underwriter at NCCR**

(please circle your level of support)

**ONE MONTH: \$100**  
**DAILY EVENT: \$100**  
**WEB BANNER: \$100/mo**

**ONE YEAR: \$1200**  
**WEEKLY EVENT: \$300**  
**SOCIAL MEDIA: \$250/mo**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Underwriter Amount: \$\_\_\_\_\_ Payment Method (please circle): **CASH CHECK MC VISA**

**OR YOU CAN SPONSOR ONLINE AT: [NOCOCOMMUNITYRADIO.ORG/UNDERWRITING](http://NOCOCOMMUNITYRADIO.ORG/UNDERWRITING)**

#### **ALL DONATIONS ARE TAX DEDUCTIBLE**

**Checks can be made payable to: North Country Community Radio**

Please email your high resolution logo artwork as soon as possible for inclusion in marketing materials. [info@nococommunityradio.org](mailto:info@nococommunityradio.org)