



## North Country Community Radio

*Our mission is to unify and enrich the North Country with information, cultural expression, entertainment, and involvement from the community.*

*This Offer Expires* \_\_\_\_\_

### Benefits of Becoming a NCCR Sponsor


- You are more socially responsible for supporting an organization that mission includes *Unifying our Local Community*, which helps you stand out as a community leader.
- Your entity is featured on our website Sponsorship page, with outbound link of your choice
- Your entity is featured in our monthly newsletter with outbound link of your choice.
- Your entity will become a member of the NCCR Hall of Fame, with a customized Platinum or Diamond record plaque installed at the radio station.

### Platinum Sponsorship Level - \$1,000.

- Visual banner on website with outbound link of your choice
- One NCCR Annual Event sponsorship - includes mentions and logo placement on all promotional materials.
- One annual NCCR Unplugged sponsorship - includes mentions and logo placement on all promotional materials.

### Diamond Sponsorship Level - \$2,000.

- Visual banner on NCCR website and NCCR app with outbound link of your choice
- Two NCCR Annual Event sponsorships - includes mentions and logo placement on all promotional materials

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- Two annual NCCR Unplugged sponsorships - includes mentions and logo placement on all promotional materials
  - Placement on all promotional materials

## Event Sponsorship Level - \$500.

- Visual banner on website event page with outbound link of your choice
- One NCCR Annual Event sponsorship - includes mentions and logo placement on all promotional materials for event
- 12-15 on air mentions leading up to the event

## Your Announcement

- Your Business/Organization name
- Location of Business, phone number and/or internet address
- Value-neutral description of your business, its products and services

## The Difference Between Sponsorship and Advertising

Sponsoring North Country Community Radio places you, your Corporation or Organization in a unique position by clearly separating your name from the clutter inherent in commercial advertising. Just as you, our Sponsor supports community radio, our loyal listeners will support you. 88% of National Community Radio listeners say their opinion of a company is more positive when they discover the company supports Community Radio.

Business Name \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_



Sponser Contact Name \_\_\_\_\_

Location Discription \_\_\_\_\_

Discription of Product or Services \_\_\_\_\_

**Proposed Sponser Announcement**

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*All Announcements must be approved by the Director and/or station manager prior to broadcasting. Underwriting will not be accepted from businesses determined by the Board of Directors to be detrimental to the social responsibilities of the station. Underwriting will not be accepted from political candidates or religious organizations.*

**Thank you for your support of North Country Community Radio!**